Fourth Quarter 2020







Fidel Gonzalez President/CEO

President/CEO Message

Our new Online Banking platform and Mobile App that launched in August brought forth a great change and improvement in technology for FICU for which our members have long been asking. As part of our Strategic Initiatives for 2020, we sought to make available more convenience and position our credit union to provide an even better member experience. However 2020, had different plans and has changed our way of life and way of banking in so many ways.

So what is FICU left to do, but to move forward and keep our member focus close to heart and try to

deliver on it as best as possible. In spite of its challenges, my team, your credit union, urges forward with our feet firmly planted. Sometimes we stumble, like anyone else, but our humanness towards our members does not sway. Our Annual Membership survey is underway and it is important for us to hear your feedback—the great and the not so great. Through your comments we can improve and take note of our members' necessities whether it be through investing in technologies for current and future needs, expanding our product/service offerings, or sharpening our member service skills.

We look forward to finishing our year off healthy and are happy to reopen our branch lobbies for teller transactions effective October 5th. Have a safe rest of 2020!

Financial Literacy Corner Topic of the Quarter Club Accounts

Did you know FICU offers an account where members can make regular contributions throughout the year (up to \$1,000 monthly) to build a savings balance and then use it for expenses, vacation, and more? FICU currently has three saver/club accounts, and the annual payout for the Holiday Saver is coming soon! Those who participated during the current year will want to mark their calendars for Sunday, November 1, 2020. All Holiday Saver funds will mature that day and become available in your regular savings account.

What Club Accounts are offered and when do they mature?

- Scholar Saver matures April 1
- Summer Saver matures July 1
- Holiday Saver matures November 1

Don't have a club account open? Not a problem! Learn about our unique savings opportunity at ficu.com/accounts/savings or call us at 760-352-1540, option 0. Existing members are able to open a saver account over the phone with one of our representatives! It's never too late to start saving for next year!

Introducing **Conversations**

With Conversations from First Imperial Credit Union, you can chat with member support from anywhere.

It's the kind of personal, one-on-one support you've come to expect from First Imperial Credit Union. And here's the best part:

It's safe, it's secure, and you chat with a real person.

This new feature is already built into your account, so your chat is completely secure, encrypted, and fully authenticated.

Have any questions or concerns about your account? Start a chat with our member support right from your phone, computer, or tablet. It's quick and easy — and right at your fingertips if you need it.



Branch Lobbies to Reopen for Teller Transactions

Beginning Monday, October 5 at 9 a.m. all branch lobbies will reopen for teller transactions. Lending and new account services will continue to be by appointment only. To make an appointment for these services visit ficu.com or call us at 760-352-1540, option 0.



VISIT FICU.COM/COVID19

for updates to Branch Hours

EL CENTRO OFFICE 1602 W. Main St. El Centro, CA 92243 Toll Free: (877) 352-1540 Phone: (760) 352-1540 Fax: (760) 352-1887

Lobby and Drive-Up Hours Monday, Tuesday and Thursday 9:00 A.M. to 5:00 P.M. Wednesday 10:00 A.M. to 5:00 P.M. Friday 9:00 A.M. to 6:00 P.M. MAX 10 MEMBERS IN LOBBY

> BRAWLEY OFFICE 1020 S. Brawley Ave. Brawley, CA 92227 Phone: (760) 352-1540 Fax: (760) 351-2336

> CALEXICO OFFICE 1010 E. Cole Blvd. Calexico, CA 92231 Phone: (760) 352-1540 Fax: (760) 357-3979

IMPERIAL OFFICE 123 W. Barioni Blvd. Ste. D Imperial, CA 92251 Phone: (760) 352-1540 Fax: (760) 351-2336 No Drive Up Available

Lobby and Drive-Up Hours Monday, Tuesday and Thursday 9:00 A.M. to 5:00 P.M. Wednesday 10:00 A.M. to 5:00 P.M. Friday 9:00 A.M. to 6:00 P.M.

> Contact Center Hours Available during Normal Business Hours 760-352-1540, option 0

24 Hour Audio Teller (E-Z Teller) (888) 362-2093 Password Needed 760-352-1540, option 6

WEBSITE ADDRESS www.ficu.com

Sign up for free home banking access online



Tax eDocuments Reminder

We would like to remind our members that if you are currently signed up for eStatements, you are also automatically enrolled to receive electronic tax forms for 2020. 1098 and 1099 Tax Documents will be uploaded to the Documents section of Online Banking/Mobile App in early January. If you currently elect to receive paper statements, you will receive your document via mail.

Holiday Loan now available

This year has been one to remember and FICU is now offering our annual Signature Holiday Loan for the unforgettable moments that come at this time of year. Our Holiday Loan is available for members looking to enjoy an extra bit of spending money without the high interest of some department store credit cards. Holiday Loan rates are as low as 9.24% APR up to \$2,500. Complete details available at ficu.com! *Annual Percentage Rate. Loans subject to approval.



78th Birthday Auto Loan **Promotion Extended**



Apply Online at ficu.com | DocuSign funding available 🔍 😭

Current Loan rates as low as:

New Auto	2.78% APR*
Used Auto	3.78% APR*
First-time Auto	7.74% APR*
30-year Fixed	3.35% APR*
Signature	9.99% APR*
Apply at ficu.com	
*Annual Percentage Rate. Loan rates subject to change at any time.	

Request an Appointment

If you need to visit one of our branch lobbies for a new account or lending services, please request an appointment online at ficu.com or call 760-352-1540, option 0.

Mark your Calendar

We will be closed on the following days:

Columbus Day Monday, October 12

Veterans Day Wednesday, November 11

Thanksgiving Day Thursday, November 26

Day After Thanksgiving Friday, November 27

Christmas Eve Thursday, December 24 at 1 p.m.

Christmas Day Friday, December 25

New Year's Day Friday, January 1

Video Tutorials

Our goal is to provide you with convenient and simple options to access your accounts and to learn about the products/services we have to offer. Watch our videos on **ficu.com** and the FICU YouTube Channel to learn about how to apply online, HELOCS, Certificates of Deposit and more.





We're More Than a Bank, We're Your Credit Union.