## Fourth Quarter 2019





Fidel Gonzalez
President/CEO

### President/CEO Message

Donating and being involved in our community is one of the ways that we support the communities we serve and we are excited to be participating in many events this upcoming quarter.

On October 17th, we will be joining Ronald McDonald House Charities for Red Shoe Day. Next we will be at the Brawley Chamber Cattle Event: Mariachi Night and to close the year, we will have our parade float for the holidays in El Centro, Imperial and Calexico. In addition, we will participate in the Salvation Army Adopt-a-Family

program! Between those events we encourage our team to participate in our Casual for a Cause campaign. We invite you to be involved as well and support these great local events.

First Imperial Credit Union is committed to being community driven and providing financial education so we encourage you to reach out to us with any suggestions to enrichen our members with knowledge and the tools for a better financial life.

We thank our members for another year of business and wish you happy and safe holidays.

## >>> Financial Literacy Corner

## Topic of the Quarter Interest Rates

Don't get trapped into high rates and fees. Look for ways to save money and reduce your financial stress.

#### What is an interest rate?

An interest rate is the percentage of the principal (loan amount) charged by your lender for letting you borrow its money.

#### What affects what my interest rate will be?

Typically the better your credit score the lower your interest rate. This is because when you have a higher credit score (700+) it is more likely that the debt will be repaid.

#### How can I get the best interest rate when shopping for a loan?

- Know your credit score.
- Try not to apply for credit with many lenders in a short period of time. Multiple inquiries in a short timeframe can negatively affect your credit score.
- Research your options and look for special promotions.



## Welcome to Team FICU Jorge Alcantar

FICU is excited to announce a new member of the team,

Jorge Alcantar who has taken the role of Chief Operations Officer. Jorge joined the team on September 16 and brings with him more than 22 years of banking experience. He will oversee all five branches and the contact center. Jorge is an active member of the Calexico Rotary Club and enjoys photography, music and off-roading.



Jorge Alcantar Chief Operations Officer



Add a little green to the season with a

**Holiday Loan** 

9.24% APR\*

up to \$2,500 for 36 months

\*Annual Percentage Rate. All applicants are subject to credit approval. Rate and terms are subject to change at any time without notice. A \$2,500 loan at 9.24% APR requires 36 monthly payments of \$80.07. Promotion valid through 1/31/2020.

EL CENTRO OFFICE 1602 W. Main St. El Centro, CA 92243 Toll Free: (877) 352-1540 Phone: (760) 352-1840 Fax: (760) 352-1887

BRAWLEY OFFICE 409 W. Main St. Brawley, CA 92227 Phone: (760) 352-1540 Fax: (760) 351-2336

CALEXICO OFFICE 1010 E. Cole Blvd. Calexico, CA 92231 Phone: (760) 352-1540 Fax: (760) 357-3979

IMPERIAL OFFICE
123 W. Barioni Blvd. Ste. D
Imperial, CA 92251
Phone: (760) 352-1540
Fax: (760) 351-2336

**Business Hours** 

Monday, Tuesday & Thursday 9:00 a.m. to 5:00 p.m. Wednesdays 10:00 a.m. to 5:00 p.m. Fridays 9:00 a.m. to 6:00 p.m. Saturdays 9:00 a.m to 1:00pm (El Centro only)

IMPERIAL VALLEY COLLEGE OFFICE 380 E. Aten Rd. RM 209 Imperial CA 92251 Phone: (760) 355-1163

#### **Business Hours**

Monday, Tuesday, Wednesday & Thursday 9:00 a.m. to 3:30 p.m. Closed for lunch 12:00 p.m. to 12:30 p.m.

**24 Hour Audio Teller (E-Z Teller)** (888) 362-2093 Password Needed (760) 352 1540

WEBSITE ADDRESS

www.ficu.com Sign up for free home banking access online





## ATM Upgrades

Our Imperial Valley College and El Centro Walk-Up ATMs have gotten an upgrade! Member convenience is a priority for us and at the end of September we upgraded two ATMs and have more upgrades planned before year-end.

As always withdrawals at Co-Op ATMs are always free of charge.





## **Coming Soon to Brawley!**



Construction is nearly complete for our Brawley Branch at its future location in the Walmart Shopping Center. Look for updates on our social media pages.

## Spotlight: Imperial Branch



## Current Loan rates as low as:

New Auto 2.77% APR\*

Used Auto 2.77% APR

First-time Auto 7.74% APR

30-year Fixed 4.25% APR

Signature 9.99% APR

Apply at ficu.com or visit us!

\*Annual Percentage Rate. Loan rates subject to change at any time.

#### **Mark your Calendar**

We will be closed on the following days:

**Veterans Day** 

Monday, November 11

**Thanksgiving** 

Thursday, November 28

Day after Thanksgiving

Friday, November 29

**Christmas Eve** 

Tuesday, December 24

Christmas

Wednesday, December 25

#### Download our Mobile App



Send Secure Messages

- Submit Travel Notifications
- Bill Pay
- Mobile Deposit
- View your eStatement

# FICU in the Community Upcoming Events:

- September October 2019
   Ronald McDonald House Charities
   Red Shoe Day Paper Shoe Sales
- October 17, 2019 9th Annual Red Shoe Day
- November 6, 2019 Brawley Chamber: Mariachi Night
- November 7, 2019 IVC Foundation Golf Tournament
- December 7, 2019
   El Centro Chamber: Christmas Parade
- December 13, 2019 Imperial Parade of Lights
- December 14, 2019 Calexico Chamber: Christmas Parade

Follow us on:



Member Services Rep: Connie Atrian