Fourth Quarter 2018





Fidel Gonzalez President/CEO

President/CEO Message

As we enter the last quarter of 2018, FICU is bringing more products and offers to our membership to provide education and ensure that we are able to meet all of their financial needs. The holiday months are upon us, and helping our members save money by way of low-to-no fees on checking accounts, higher CD rates and lower loan rates is important to us.

The more you take advantage of FICU's products and services, the easier it will become to reach your financial goals. Be sure to take full advantage of all of the

savings and convenience your membership in First Imperial Credit Union has to offer. We are here for our members and know that they are the number one priority in our organization.

Striving for greater convenience for our members is always a focus at First Imperial Credit Union. As such, we are pleased to announce that we will be relocating our Brawley branch to a new location at the corner of Wildcat Dr. and Highway 86 in Fall 2019. This is just one of the ways that we are continuing our commitment to our membership to increase the level of convenience and creating long-term financial partnerships. Stay tuned on our website, social media and email for updates regarding the new branch opening. We wish all a happy and safe holiday season!

>>> Financial Literacy Corner

Topic of the Quarter eStatements

With the holidays around the corner, keeping track of your spending and everyday transactions will come (hopefully) with more frequency. To make it easier on our members, we recently launched a new Statement design that will make it more simple to see your transaction history. However, sifting through your mail to find your paper statement can be a daunting task. Below are our top reasons to make the switch the eStatements:

- Monthly eStatements are available 24/7 on Home Banking.
- Eliminate the worry of your statement getting lost or stolen.
- eStatement are available for viewing for 12 months.
- Receive an email when your statement becomes available online.
- Save Trees! We use no paper and reduce waste.

Did you know?: Switching to eStatements is absolutely free for eligible FICU accounts.





FICU in collaboration with El Centro Regional Medical Center donate hundreds of backpacks and school supplies to Court Appointed Special Advocates of Imperial County in August.

Win a Vacation to Disneyland!

Make the switch to a Loyalty Checking Account with Direct Deposit through November 30, 2018 and be entered to win a vacation for a family of four to Disnevland.

HAPPY MEMBERS COME **FIRST** with

CHECKING*

with Direct Deposit

- No Minimum Balance
- No Monthly Service Fees
- Overdraft Privilege
- 24/7 Account Access with eServices





For a limited time

Enter to Win a Disneyland Vacation for a Family of Four!

We're more than a Bank, We're your Credit Union. ficu.com | 760.352.1540 "Supply Conclusion you can require district quarter. Effects despoil is counted for the me than 64 (e.g., the source will be required for a people devicine), account for his in single deficience for account calls and region of the me than 64 (e.g., the source will be required for a people devicine), account for a final fin

EL CENTRO OFFICE 1602 W. Main St. El Centro, CA 92243

Toll Free: (877) 352-1540 Phone: (760) 352-1540 Fax: (760) 352-1887

BRAWLEY OFFICE 409 W. Main St.

Brawley, CA 92227 Phone: (760) 352-1540 Fax: (760) 351-2336

CALEXICO OFFICE

2534 Rockwood Ave. Unit 1A Calexico, CA 92231

(across from Wal-Mart) Phone: (760) 352-1540 Fax: (760) 357-3979

IMPERIAL OFFICE

123 W. Barioni Blvd. Ste. D Imperial, CA 92251

Phone: (760) 352-1540 Fax: (760) 351-2336

Business Hours

Monday, Tuesday & Thursday 9:00 a.m. to 5:00 p.m. Wednesdays 10:00 a.m. to 5:00 p.m. Fridays 9:00 a.m. to 6:00 p.m. Saturdays 9:00 a.m to 1:00pm (El Centro only)

IMPERIAL VALLEY COLLEGE OFFICE 380 E. Aten Rd. RM 209 Imperial CA 92251

Phone: (760) 355-1163

Business Hours

Monday, Tuesday, Wednesday & Thursday 9:00 a.m. to 3:30 p.m. Closed for lunch 12:00 p.m. to 12:30 p.m.

24 Hour Audio Teller (E-Z Teller)

(888) 362-2093 Password Needed (760) 352 1540

WEBSITE ADDRESS

www.ficu.com

Sign up for free home banking access online

Beat your Rate CD Promotion



WE WILL BEAT YOUR CURRENT CD RATE

by adding 50 basis points*

IMPERIAL CREDIT UNION

FICU ASSURANCE

We love happy members and can assure you that we want you to have the highest rate for your deposit! If you do find a financial institution with a better rate—we'll beat it!

*To match and beat your rate by 50 basis points, you must provide documentation of offered rate and term. We will match the offered term and will beat the rate by 0.50%. Excludes existing FICU Certificate Accounts. Promotion applies to 12, 24 and 36-month terms with a maximum rate of 3.5% Annual Percentage Yield. Minimum \$25,000 in new $funds from \ another \ financial \ institution \ is \ required \ to \ open \ CD. \ Offer \ expires \ 12/31/2018. \ A \ penalty \ is \ imposed \ for \ another \ financial \ institution \ is \ required \ to \ open \ CD.$ early withdrawal. Fees could reduce earnings. Upon maturity certificate will automatically renew for the same term at the current rate. Campaign is subject to change or cancellation at any time. Other restrictions may apply.

New Mascot naming contest



Our new piggy needs a name! We will host a mascot naming contest on our social media and hold voting for our top 3 names! Visit our Social Media pages for details.

Current Loan rates as low as:

New Auto 3.24% APR

Used Auto 3.49% APR

First-time Auto 6.99% APR

30-year Fixed 4.31% APR

Signature 9.74% APR

Apply online or visit us!

*Loan rates subject to change at any time

Mark your Calendar

We will be closed on the following days:

Veterans Day

Monday, November 12

Thanksgiving

Thursday, November 22

Day after Thanksgiving

Friday, November 23

Christmas Eve

Monday, December 24 at 1pm

Christmas

Tuesday, December 25

View our Video Series on Youtube!



Financial Wellness

FICU in the Community **Upcoming Events:**

- September October 2018
 Ronald McDonald House Charities
 Red Shoe Day Paper Shoe Sales
- October 2, 2018 ECRMC Blood Drive
- October 6, 2018 City of Calexico: Pretty in Pink Luncheon
- October 11, 2018 8th Annual Red Shoe Day
- November 7, 2018 Brawley Chamber: Mariachi Night
- November 8, 2018 IVC Foundation Golf Tournament
- December 1, 2018 El Centro Chamber: Christmas Parade
- December 8, 2018 Calexico Chamber: Christmas Parade